

# 100 HOURS OF TIME SAVED

EACH YEAR WITH ONLINE REGISTRATION FROM ACTIVE NETWORK



## BACKGROUND

The Menlo-Atherton Little League serves approximately 500 children between the ages of 6 and 15. The League is comprised of 40 teams in eight divisions of baseball.

The organization aims to teach youngsters to develop and appreciate the need for teamwork, sportsmanship and unselfish cooperation; create an environment so kids experience the enjoyment that comes from playing team sports; develop the physical skills of its athletes; and foster appreciation and understanding of the game of baseball.

## AT BAT WITH MIKE KARDOS, LEAGUE REGISTRAR

### HOW LONG HAVE YOU BEEN USING ACTIVE NETWORK, SPORTS' REGCENTER TECHNOLOGY?

We started in 2007, so this is our 4th year with ACTIVE.

### WHY WERE YOU LOOKING FOR ONLINE LEAGUE MANAGEMENT SOFTWARE?

The overall paperwork can be quite a load, even with only a few hundred players. Collecting hundreds of checks through the mail, distributing paper registration forms and getting coaches to collect medical waivers took too much time.



### HOW ARE YOU USING ACTIVE'S TECHNOLOGY TODAY?

We use online registration for all of our divisions and set up custom questions on the forms to collect the player data we need. Just last year the functionality was added to allow us to accept parent signatures electronically and we began collecting medical waivers online as

well. It's easy to parse out contact and special needs / medical alert information from the central database and we send it to commissioners and coaches. The reporting is also pretty good and we use that frequently. Essentially, we are a paperless operation—it's so much easier to collect payment and information with online league management software.

### WHAT PERCENTAGE OF YOUR PLAYERS USE ACTIVE'S ONLINE REGISTRATION?

Normally we have a pretty high percentage, but this year we were able to get 100% of our registrations online. The reason being is that we were able to implement discount codes which could be accepted and processed online for our scholarship players. It was really convenient.

### HOW HAS ACTIVE'S LEAGUE MANAGEMENT SOFTWARE HELPED YOUR LEAGUE?

It's mostly an issue of time. With 500 kids to get registered and medical waivers that need to be signed, it has saved us about 100 hours of time per year....not to mention about 2500 pieces of paper since we started using Active!

### HOW DID YOU WIN THE HONORING THE GAME AWARD FROM ACTIVE'S PARTNER, POSITIVE COACHING ALLIANCE (PCA)?

We won the Honoring the Game award because of the positive league culture we promote to our players, fans, coaches and volunteers. We've really embraced the PCA model and it has made a significant improvement in our league culture.

## LEARN MORE

Find out how we can help your league:

[ACTIVEsports.com](https://www.activesports.com)

WHAT'S YOUR ACTIVE?